










# ESP Installation Rate 2003 - HY08 by New Car Registration

## ESP<sup>®</sup> Installation Rate Europe by new car registration<sup>3</sup>

	2003	2004	2005	2006	2007	HY08
<b>Europe</b>	29%	37%	40%	43%	50%	53%
 Sweden <sup>2</sup>	15%	69%	85%	91%	96%	97%
 Germany <sup>1</sup>	55%	67%	72%	77%	79%	81%
 Spain <sup>1</sup>	25%	32%	41%	50%	57%	62%
 Luxemburg <sup>1</sup>	N.a.	44%	50%	52%	56%	62%
 UK <sup>1</sup>	20%	29%	36%	43%	48%	56%
 Belgium <sup>1</sup>	N.a.	33%	41%	42%	47%	49%
 Italy <sup>1</sup>	14%	24%	31%	35%	42%	48%
 France <sup>1</sup>	35%	39%	42%	43%	46%	43%
 Netherlands <sup>1</sup>	N.a.	29%	37%	37%	43%	43%

Source:

<sup>1</sup>Bosch

<sup>2</sup> Swedish Road Administration

<sup>3</sup> Passenger car registrations 2003-HY08

Chassis Systems Control

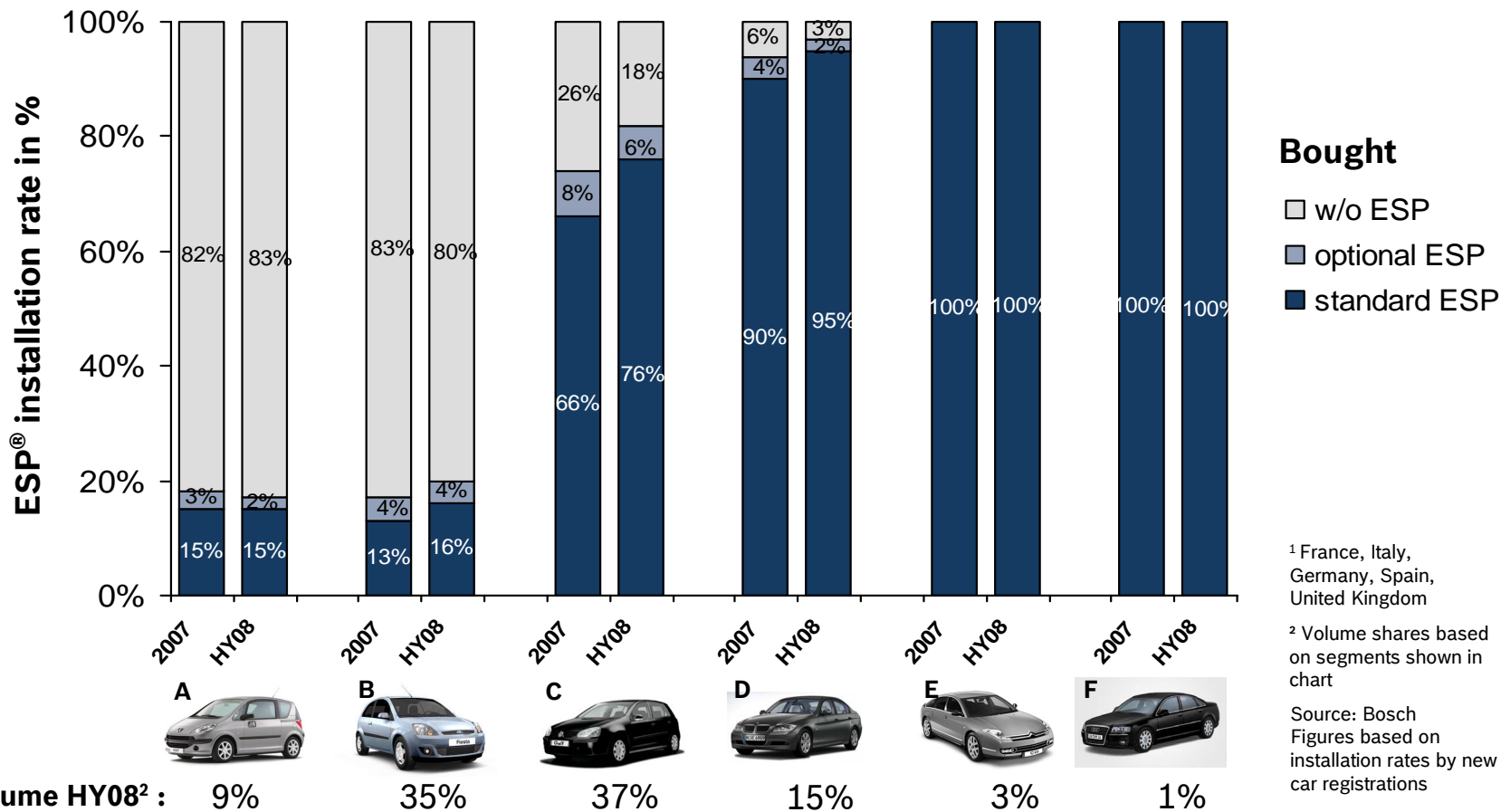


**BOSCH**

# ESP Installation Rate 2003 - HY08 by New Car Registration

## Registration

### ESP® Installation major European markets<sup>1</sup> 2007 – HY08 by car segment – optional and standard equipment



Volume HY08<sup>2</sup> : 9%

35%

37%

15%

3%

1%

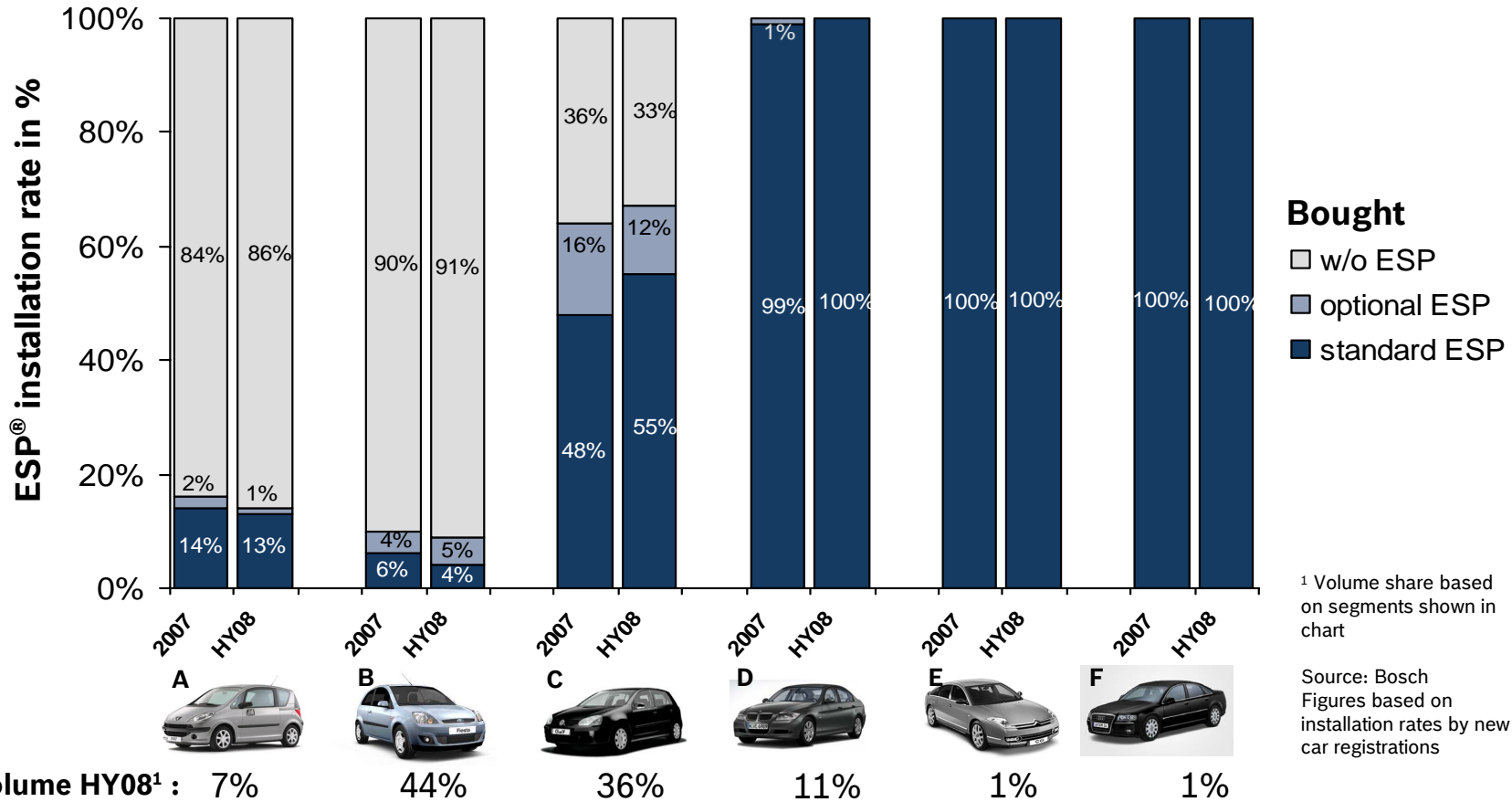
Chassis Systems Control



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# ESP Installation Rate 2003 - HY08 by New Car Registration

## ESP® Installation France 2007 – HY08 by car segment – optional and standard equipment



Volume HY08<sup>1</sup> : 7%

44%

36%

11%

1%

1%

Chassis Systems Control



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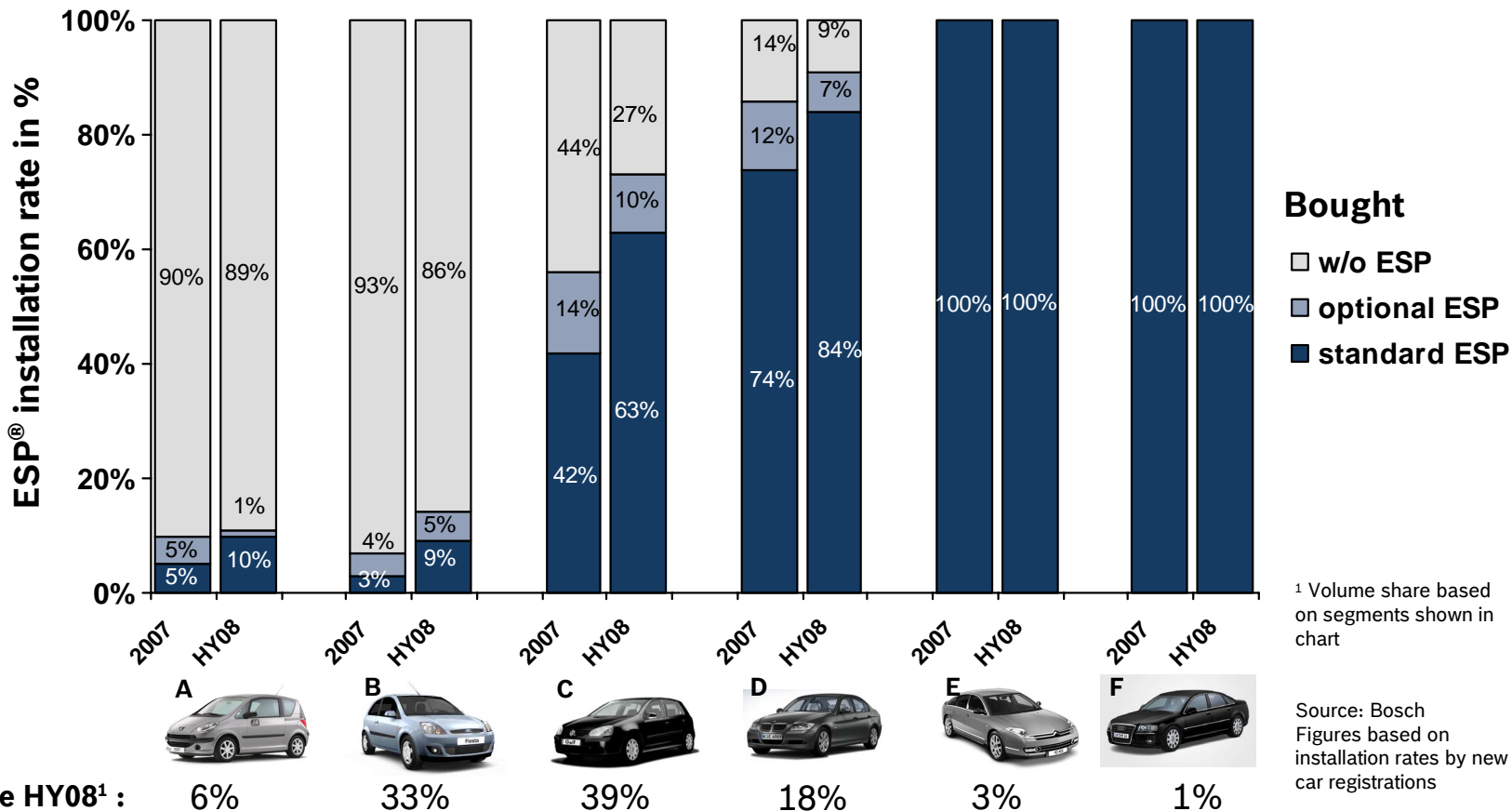
# ESP Installation Rate 2003 - HY08 by New Car

## Registration



# ESP® Installation UK 2007 – HY08 by car segment

## – optional and standard equipment



Chassis Systems Control



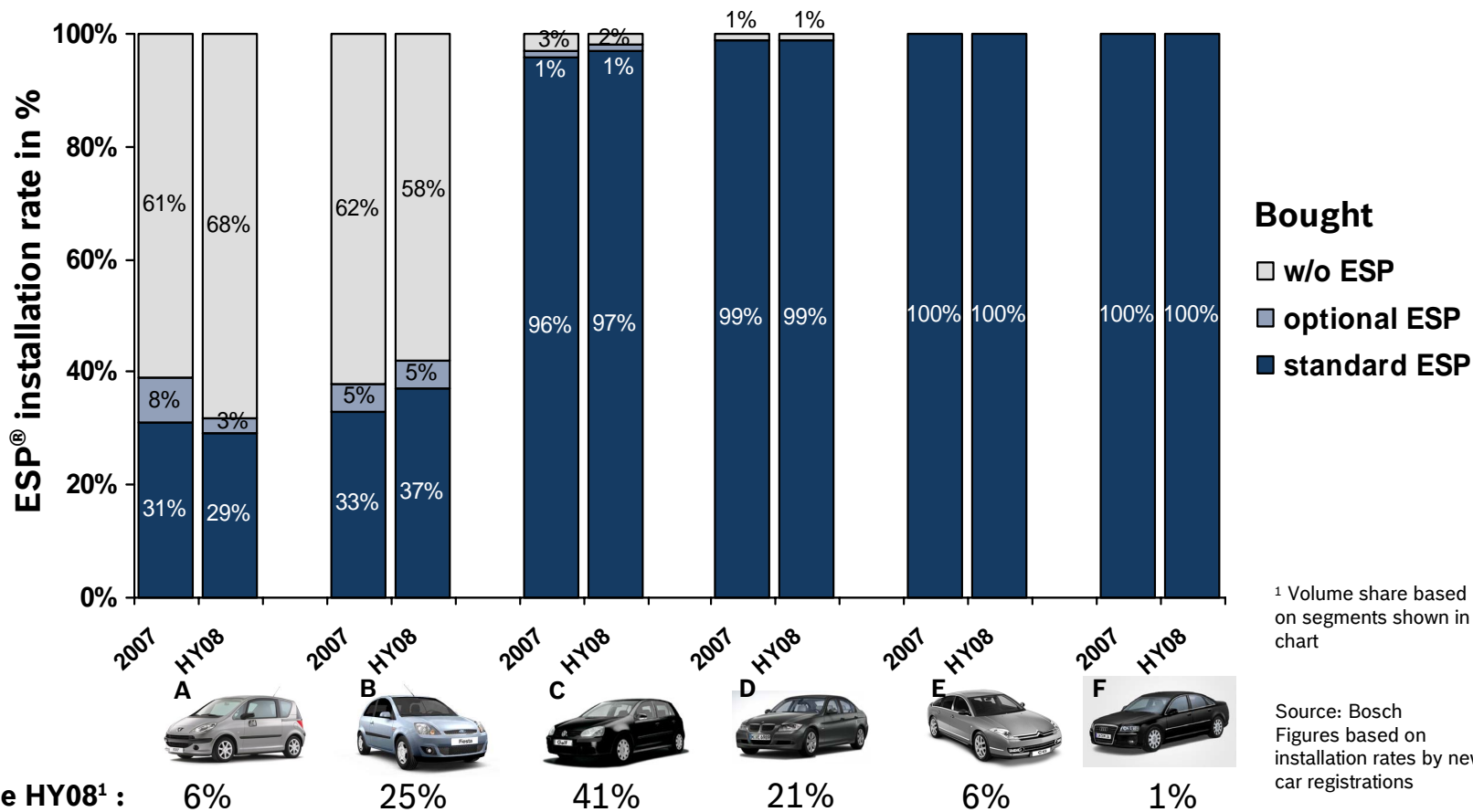
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# ESP Installation Rate 2003 - HY08 by New Car Registration

## Registration



### ESP® Installation Germany 2007 – HY08 by car segment – optional and standard equipment



**Bought**

- w/o ESP
- ▒ optional ESP
- standard ESP

<sup>1</sup> Volume share based on segments shown in chart

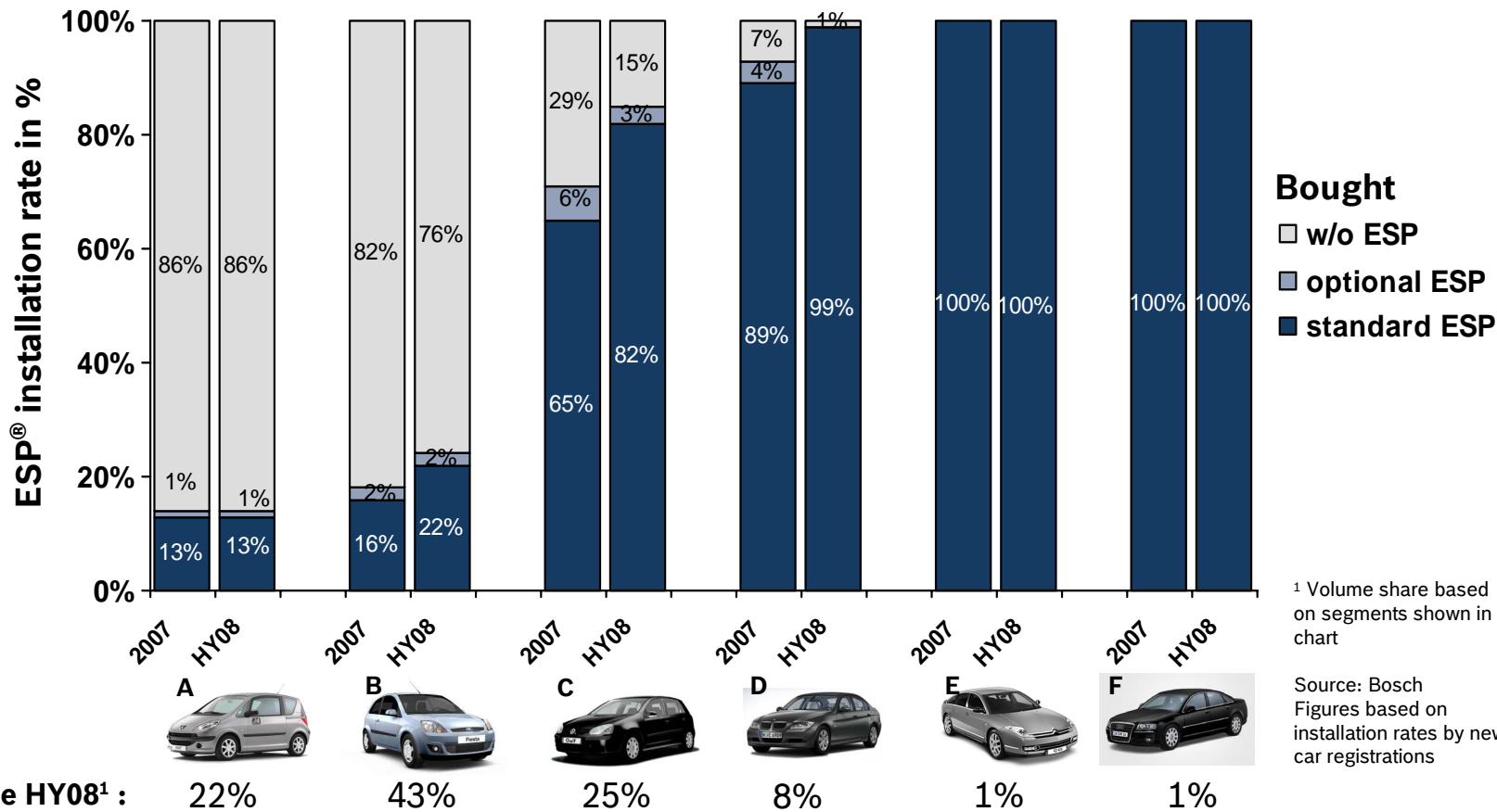
Source: Bosch  
 Figures based on installation rates by new car registrations

Chassis Systems Control



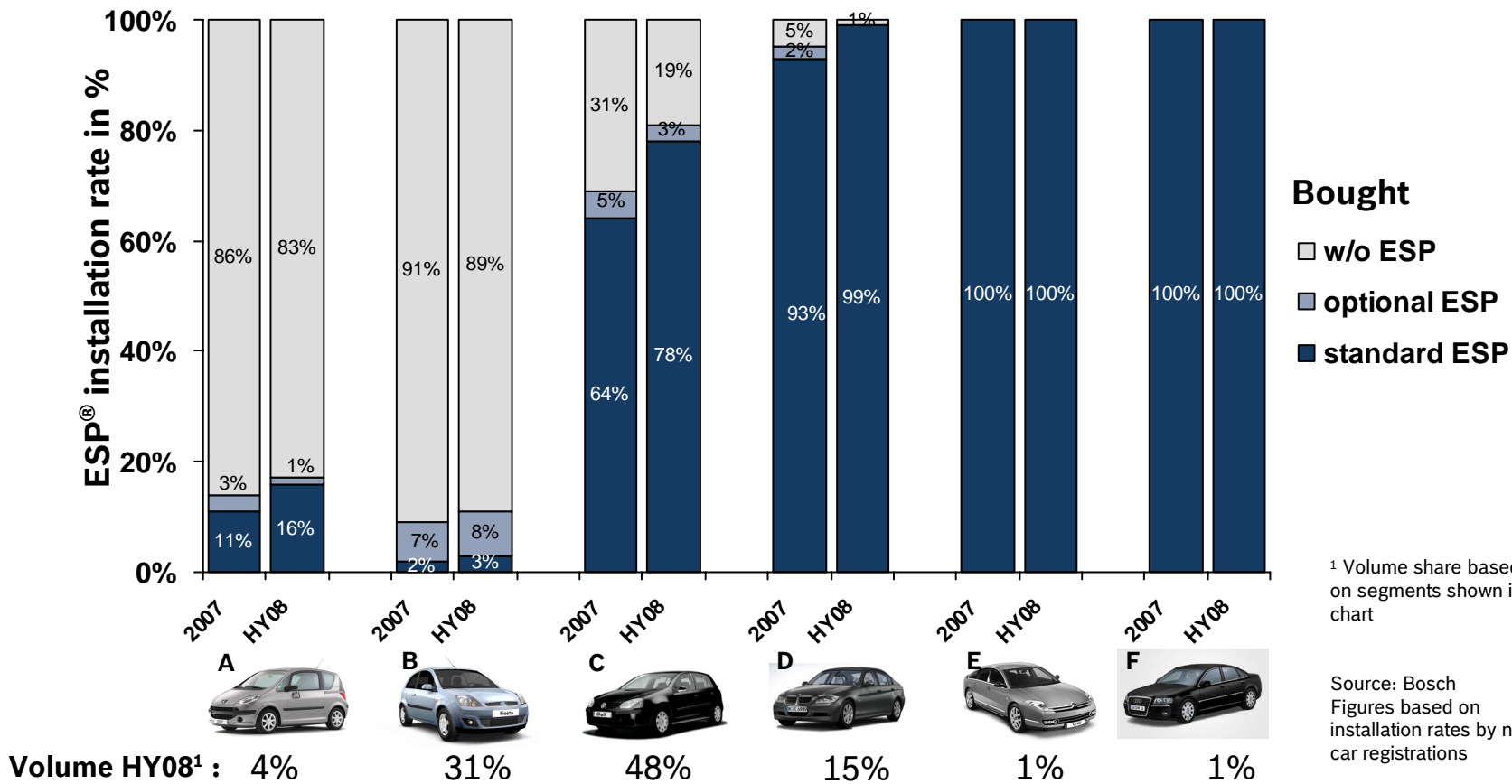
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## ESP® Installation Italy 2007 – HY08 by car segment – optional and standard equipment





### ESP® Installation Spain 2007 – HY08 by car segment – optional and standard equipment



Volume HY08<sup>1</sup> : 4%

31%

48%

15%

1%

1%

