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New skid car tech on trial

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14 October 2008

A CUTTING edge piece of car technology, that could save 10 lives in the county every year, is being demonstrated at the county council's Devon Drivers' Centre at Clyst St Mary this week.

The makers of the Electronic Stability Control (ESC), Bosch, say that the technology could prevent 1,000 road accident injuries in the county every year - but is largely unknown to most motorists.

ESC stops a vehicle from skidding sideways and is currently fitted, as standard equipment, to less than 45 per cent of new cars registered in Britain.

The event, which has the support of Devon County Council, is part of a Europe-wide campaign called Choose ESC!

Christopher Wakley, of Bosch, said: "We will encourage you to drive in a vehicle with ESC switched on and off to experience the significance of the system which has been hailed as the most important road safety device since the invention of the seat belt."

The demonstration is on Friday, October 17, at 11am.

Bosch will also be demonstrating two other driver convenience technologies new to the UK: Start/Stop - a system that shuts down the engine when the car is at traffic lights - and Parking Assistant - the car that parallel parks itself.

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